

Healthy places, from NC to overseas



Prevention Partners continues to grow. We are helping to create healthy places where people work, learn, and receive care in 31 states and 10 countries. As we spread geographically, we have intensified our work in North Carolina. We launched Healthy Together NC in collaboration with the NC Department of Commerce, Center for Healthy NC, and NC Hospital Association, aiming to reach at least 10 of the largest workplaces in each of North Carolina's 100 counties by 2025. This initiative also serves as a model for supporting community health that can be used in other regions and states.

As we grow, the focus of all of our efforts remains the same: addressing tobacco, nutrition, physical activity, and obesity by making it easier for people to be healthy. This vital work is possible thanks to the funders, supporters, partners, board members, staff, and interns who share the commitment to a healthier future. — *Gregg M. Stave MD, JD, MPH, Board Chair*

Sharing our passion with strategic partners



I'm proud to look back on a year of connecting the dots. We are reaching over 800 organizations by carefully aligning our work with partners who share our passion for healthy change. In addition to our Healthy Together NC partnership, these alignments are diversifying nationally with government (Centers for Disease Control, Department of Defense, NC State Health Plan), corporations (Mars, Inc.), healthcare (Children's Hospital Association and state hospital associations in OK, SC, VA, and NC), community partnerships with hospitals, chambers and health departments (Rowan County and Pitt County NC), and researchers (university, think tanks, foundation, government, and other data stakeholders).

At the workplace level, our organizational partners work hard to make healthy choices accessible and affordable for their employees, students and patients. It's working: We've seen 82% of these employers improve by at least one letter grade, meaning they've adopted three or more best practices.

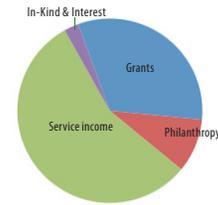
Thank you for your partnership. Together we save time and dime, reach further into the community, and achieve stronger results. — *Meg Molloy, DrPH, MPH, RD, President & CEO*

www.ForPrevention.org

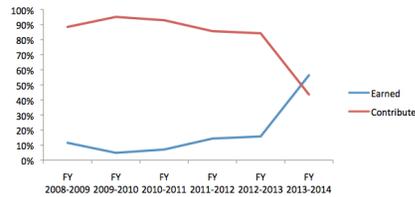
2013-2014 FINANCIAL SUMMARY

REVENUE

Grants	419,052	32%
Philanthropy (Corporate, Individuals)	123,071	9%
Service income	730,094	56%
In-kind & Interest	33,455	2%
Total	1,305,672	

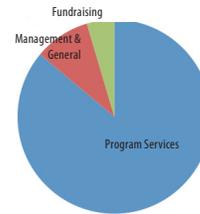


REVENUE TREND



EXPENSES

Program services	86%
Management & Gen'l	9%
Fundraising	5%



2014-2015 CONTRIBUTORS

Thank you to the following donors of \$1,000 and more. * See a list of all donors at ForPrevention.org/contributors.

\$100,000+	Peg O'Connell
The Duke Endowment	Sodexo USA
\$50,000 to \$99,999	MedCost
Kate B. Reynolds Charitable Trust	David Johnston
GSK	Shelley Kalfas
\$25,000-\$49,999	Peter & Amelia Chauncey
Novo Nordisk	Cone Health Foundation
\$10,000 to \$24,999	David & Cathy Moore
Cone Health	Mission Hospital
Pfizer	Sharon J. Sawchak
Gregg Stave & Christine Hunt	Sig & Nancy Hutchinson
UnitedHealthcare	Jeff Maddox
Vidant Medical Center	Robert & Mary Beth Parker
\$5,000 to \$9,999	Reggie Pearson
FirstHealth of the Carolinas	Tommy & Denise Williams
UNC Rex	Pamela P. Highsmith
\$1,000 to \$4,999	Mark Dessauer
Aetna	Meg Molloy & Cameron Binnie
Alamance Regional Medical Center	

* Contributions received May 1, 2014 - May 15, 2015



Connecting the Dots

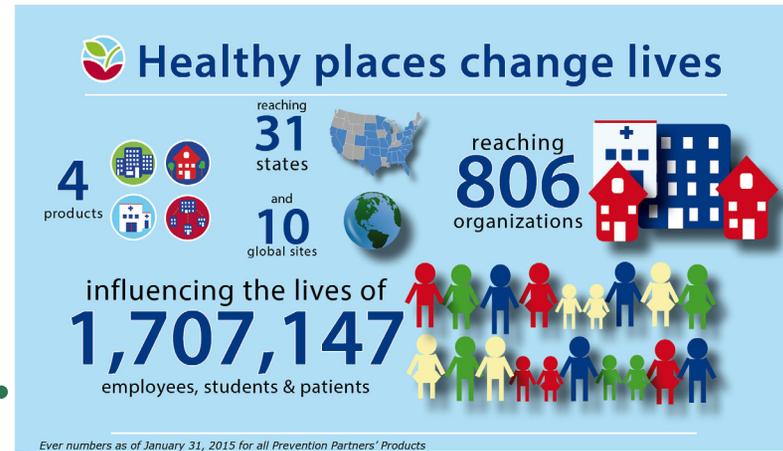
PREVENTION PARTNERS 2014-2015 ANNUAL REPORT



PREVENTION PARTNERSSM

2014-2015: CONNECTING THE DOTS, CHANGING LIVES

Highlights of a year spent making connections and building partnerships with others interested in creating cultures of health and healthy places.



● Publish interactive 2015 NC Prevention Report Card

The results aren't good: unhealthy behaviors combine with challenging economic factors to put North Carolina behind the national curve on life expectancy and chronic disease. Our new digital report card outlines the statistics and as well as affordable solutions and action steps.

● Offer national expertise on e-cigarette policies

Our webinar, "The Wild, Wild West of E-Cigarettes," featured national experts on the science of the products' use and their regulation along with sample policies for workplaces, schools, and clinics. Our best attended online event to date drew more than 700 registrants.

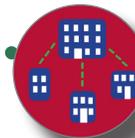


● Launch Healthy Together NC to reach across the state.

Partnering with Center for Healthy NC, NC Hospital Association, and the state's Commerce Department, we've set a goal of reaching at least 10 major employers in all 100 NC counties by 2025. We're inviting leaders—businesses, chambers, local governments, colleges, and hospitals—to join in.

● Introduce 2 new products: LeadHealthy and LearnHealthy

Our latest technology innovations include **LearnHealthy** to guide schools and school districts, building on years of pilot work in North Carolina, and **LeadHealthy**, which inspires and guides membership organizations, corporate sponsors, government entities and other partners who want to accelerate the pace of healthy change in their communities, networks and corporate sites.



● Convene national leaders to talk prevention

Our June 2014 annual meeting featured three leaders — Dr. Janet Collins of the Centers for Disease Control and Prevention; Capt. Joseph McQuade, a medical director of public health with the U.S. Navy; and Dr. Susan Kansagra, Deputy Commissioner at New York City's Department of Health and Mental Hygiene. Each shared how their work with Prevention Partners is helping to spread ripples of healthy change across the nation.



● Share success stories with North Carolina's business community through e-newsletter

Our partnership with the NC Department of Commerce includes a "Healthy Places" column in Commerce's newsletter, SYNC, sharing workplace successes with business leaders and economic developers.

● Celebrate highest national standard for workplace health

In the first year of awarding the Excellence Recognition to workplaces earning straight As in tobacco, nutrition, physical activity and culture, we saw nearly two dozen organizations reach this highest standard in the nation for healthy workplaces, from hospitals to nonprofit agencies and private businesses.

